2004 Current Fiscal Year Report: Industry Sector Advisory Committee on Wholesaling and Retailing for Trade Policy Matters (ISAC 17)

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1. Department or Agency 2. Fiscal Year

Department of Commerce 2004

3b. GSA

3. Committee or Subcommittee Committee

No.

Industry Sector Advisory Committee on Wholesaling and Retailing

for Trade Policy Matters (ISAC 17)

352

4. Is this New During Fiscal 5. Current 6. Expected Renewal 7. Expected Term

Year? Charter Date Date

No 03/17/2004 03/18/2004 06/16/2004

8a. Was Terminated During 8b. Specific Termination 8c. Actual Term

FiscalYear? Authority Date

Yes 06/16/2004

9. Agency Recommendation for Next10a. Legislation Req to 10b. Legislation

FiscalYear Terminate? Pending?

Terminate No

11. Establishment Authority Statutory (Congress Created)

12. Specific Establishment 13. Effective 14. Committee 14c.

Authority Date Type Presidential?

19 U.S.C. 2155 01/03/1975 Continuing No.

15. Description of Committee National Policy Issue Advisory Board

16a. Total Number of Reports 4

16b. Report

Date Report Title

03/12/2004 Statutory Advisory Report on U.S.-Australia Free Trade Agreement

Statutory Advisory Report on U.S.-Central America Free Trade

03/19/2004 Agreement

04/06/2004 Statutory Advisory Report on U.S.-Morocco FreeTrade Agreement

Statutory Advisory Report on U.S.-Dominican Republic Free Trade

04/22/2004 Agreement

Number of Committee Reports Listed: 4

17a. Open 0 17b. Closed 5 17c. Partially Closed 0 Other Activities 0 17d. Total 5 Meetings and Dates

Purpose Start End

To be briefed and provide advice regarding issues pertaining to CAFTA, GATS/WTO, Customs Trade Security, E-Commerce privacy, FTAA, China, SACU and AGOA, Australia FTA, textile considerations, and Customs textile enforcement matters.

10/08/2003 - 10/08/2003

To be briefed and provide advice regarding issues pertaining to E-Commerce and privacy	, textile trade
agreements, FTAA, GATS/WTO, Customs security, CAFTA, SACU FTA and AGOA, More	occo FTA, 12/03/2003 - 12/03/2003
WTO Accessions, regional trade issues (China), and security matters.	
To discuss ISAC 17 Chair's Report regarding U.SAustralia FTA.	03/11/2004 - 03/11/2004
To discuss ISAC 17 Chair's Report regarding U.SCAFTA.	03/18/2004 - 03/18/2004
To discuss ISAC 17 Chair's Report regarding U.SDominican Republic FTA.	04/20/2004 - 04/20/2004

Number of Committee Meetings Listed: 5

	Current FY N	Next FY
18a(1). Personnel Pmts to Non-Federal Members	\$0.00	\$0.00
18a(2). Personnel Pmts to Federal Members	\$0.00	\$0.00
18a(3). Personnel Pmts to Federal Staff	\$58,000.00	\$0.00
18a(4). Personnel Pmts to Non-Member Consultants	\$0.00	\$0.00
18b(1). Travel and Per Diem to Non-Federal Members	\$0.00	\$0.00
18b(2). Travel and Per Diem to Federal Members	\$0.00	\$0.00
18b(3). Travel and Per Diem to Federal Staff	\$0.00	\$0.00
18b(4). Travel and Per Diem to Non-member Consultants	\$0.00	\$0.00
18c. Other(rents,user charges, graphics, printing, mail, etc.)	\$0.00	\$0.00
18d. Total	\$58,000.00	\$0.00
19. Federal Staff Support Years (FTE)	0.40	0.00

20a. How does the Committee accomplish its purpose?

The ISAC members have provided advice through on pertinent issues that were presented at the ISAC meetings by U.S. government officials from the Department of Commerce (USDOC), the US Trade Representative (USTR) and other agencies. During the fiscal year 2004, the committee expressed substantial and most often consensual views to USDOC and USTR officials regarding key distribution services (includes wholesaling, retailing, franchising, and commission agents) and matters that U.S. negotiators should consider as priorities for the upcoming General Agreement on Trade in Services (GATS)/World Trade Organization (WTO) negotiations, Free Trade Area of the Americas (FTAA), and several bilateral free trade agreement negotiations between the U.S. and Central America, Dominican Republic, and Australia. ISAC 17 members also meet with, and provide opinions to USDOC, USTR, and Customs officials, on cross-cutting issues such as electronic commerce, the facilitation of commercial exchanges through customs ports, and certain textile issues. The members will also continue to provide opinions on the priorities for distribution services negotiations taking place in the GATS/WTO, the Free Trade Area of the Americas (FTAA), and the Universal Postal Union.

20b. How does the Committee balance its membership?

ISAC 17 members represent a variety of companies and geographic representations of U.S. wholesalers and retailers. The members have an extensive working knowledge of

various retail formats, logistics, and channels of distribution, including department, speciality, discount, catalog, Internet, and independent stores. Efforts are continuing to increase the number and diversity of ISAC 17's membership. Currently, direct marketing, direct selling, franchising, telemarketing, and other retailing issues have experts representing them on the committee.

20c. How frequent and relevant are the Committee Meetings?

The committee meets approximately four times a year. However, the actual number of meetings is dictated by Government need for private sector advice. The U.S. Government will be engaged in multilateral, regional, and bilateral trade policy initiatives including Asia - Pacific Economic Cooperation, Free Trade Area of the Americas, Organization for Economic Cooperation and Development, and the World Trade Organization. Also, U.S. bilateral meetings concerning textile issues will need industry input. The advice the Government receives from the private sector through the advisory committees will be an ongoing process and will be an intrinsic part of developing U.S. positions for all policy negotiations.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

ISAC 17 represents a major U.S. industry sector and top employer of the United States. The structure ensures a unique source of information to the Government. All members have security clearances and through a continuing dialogue with Government officials are made aware of Government trade policy at a level not otherwise available to the private sector. Because these committees remain current in the broad spectrum of trade policy rather than a single facet--as would be the case in the absence of a committee structure--the private sector input from the committees is more pertinent. The advisory committee program, legislatively mandated, is the single formal comprehensive consultative link between the U.S. Government and U.S. industry and has the responsibility to address all issues concerning trade policy.

20e. Why is it necessary to close and/or partially closed committee meetings?

The Industry Consultations Program was established by the Trade Act of 1974 and in accordance with the Federal Advisory Committee Act (FACA). Subsection 135(f) of the Trade Act provides that the ISACs shall be exempt from the provisions of the FACA relating to open meetings, public notice, public participation, and public availability of documents when it is determined that the proceedings would, if disclosed, seriously compromise the Government's negotiating objectives or bargaining positions regarding trade policy matters. ISAC meetings routinely involve these kinds of discussions. The United States Trade Representative (USTR) evaluates each meeting agenda and issues

a Notice of Determination when it is necessary to close meetings.

21. Remarks

Designated Federal Officer

Bruce Harsh DFO

Committee Members	Start	End	Occupation	Member Designation
Autor, Erik	03/17/2002	06/16/2004	National Retail Federation	Special Government Employee (SGE) Member
Becker, Steven	03/17/2002	06/16/2004	Southern Wine and Spirits of America	Special Government Employee (SGE) Member
Crawford, Richard	03/17/2002	06/16/2004	McDonald's Corporation	Special Government Employee (SGE) Member
DeBolt, Don	03/17/2002	06/16/2004	International Franchise Association	Special Government Employee (SGE) Member
Fernau, Anna	03/17/2002	06/16/2004	Direct Selling Association	Special Government Employee (SGE) Member
Gold, Jonathan	03/17/2002	06/16/2004	International Mass Retail Association	Special Government Employee (SGE) Member
Handal, Peter	03/17/2002	06/16/2004	COWI International Group	Special Government Employee (SGE) Member
Hoffmann, Angela	05/27/2003	06/16/2004	Wal-Mart Stores, Inc.	Special Government Employee (SGE) Member
Holwill, Richard	03/17/2002	06/16/2004	Alticor, Inc.	Special Government Employee (SGE) Member
Kelly, Francis	03/17/2002	06/16/2004	Liz Claiborne, Inc	Special Government Employee (SGE) Member
Kochenderfer, Karil	05/27/2003	06/16/2004	Grocery Manfacturers of America	Special Government Employee (SGE) Member
Mangione, Peter	07/05/2002	06/16/2004	Footwear Distributors and Retailers of America	Special Government Employee (SGE) Member
Miller, Linda	03/17/2002	06/16/2004	The Taubman Company	Special Government Employee (SGE) Member
Mills, Josephine	05/01/2002	06/16/2004	Avon Products, Inc.	Special Government Employee (SGE) Member
Muse, Fred	03/17/2002	06/16/2004	Express Services, Inc.	Special Government Employee (SGE) Member
O'Dell, Jane	03/17/2002	06/16/2004	Limited Distribution Services	Special Government Employee (SGE) Member
Prescott, Charles	03/17/2002	06/16/2004	Direct Marketing Association	Special Government Employee (SGE) Member
Tuttle, James	03/17/2002	06/16/2004	Tuttle International Group, Ltd	Special Government Employee (SGE) Member

Number of Committee Members Listed: 18

Narrative Description

The Committee provides detailed policy and technical advice, information, and recommendations to the Secretary and the USTR regarding trade barriers and

implementation of trade agreements negotiated under Sections 101 or 102 of the Trade Act of 1974, as amended, and Sections 1102 and 1103 of the 1988 Trade Act, which affect the products of its sector; and performs such other advisory functions relevant to U.S. trade policy as may be requested by the Secretary and the USTR or their designees.

What are the most significant program outcomes associated with this committee?			
	Checked if Applies		
Improvements to health or safety			
Trust in government	✓		
Major policy changes	✓		
Advance in scientific research			
Effective grant making			
Improved service delivery			
Increased customer satisfaction			
Implementation of laws or regulatory requirements			
Other			
Outcome Comments Effective in formulating the trade policy and objectives of the United	States.		
What are the cost savings associated with this committee?			
	Checked if Applies		
None	✓		
Unable to Determine			
Under \$100,000			
\$100,000 - \$500,000			
\$500,001 - \$1,000,000			
\$1,000,001 - \$5,000,000			
\$5,000,001 - \$10,000,000			
Over \$10,000,000			
Cost Savings Other			
Cost Savings Comments			
NA			

What is the approximate <u>Number</u> of recommendations produced by this committee for the life of the committee?

Number of Recommendations Comments No measurable calculation is possible as recommendations are mostly made during meetings. What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency? 0% % of Recommendations Fully Implemented Comments No measurable calculation is possible as recommendations are mostly made during meetings. What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency? 0% % of Recommendations Partially Implemented Comments No measurable calculation is possible as recommendations are mostly made during meetings. Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered? Yes No Not Applicable **Agency Feedback Comments** Feedback is primarily rendered during meetings. What other actions has the agency taken as a result of the committee's advice or

Reallocated resources

Proposed legislation

Reorganized Priorities

recommendation?

Issued new regulation

Checked if Applies

Approved grants or other payments

Other

Action Comments

Is the Committee engaged in the review of applications for grants?						
s the Committee engaged in the review of applications for grants?						
Grant Review Comments NA						
How is access provided to the information for the	he Committee's documentation?					
	Checked if Applies					
Contact DFO	✓					
Online Agency Web Site	✓					
Online Committee Web Site	✓					
Online GSA FACA Web Site	✓					
Publications						
Other						
Access Comments						
NA						

Issued changes to text of trade agreements.